

IWA Young Water Professionals European Conference 2026 [YWP-EU 2026]

SPONSORSHIP PLAN

- MILAN | Politecnico di Milano | ITALY
14 - 17 JUNE, 2026



Contacts sponsors@ywpeu2026.com
ywpitaly@gmail.com
www.ywpeu2026.com
www.ywpitaly.org

 YWPIT - Young Water Professionals Italy
 @YWPItaly

About us



The International Water Association (IWA) is the largest membership association for the global water sector. Since 1950, IWA connects 140+ countries' top water professionals to shape the future of water and sanitation.



Utilitalia - Federazione Utilities is the IWA Governing Member and contact point for Italy.



The IWA YWP Italian Chapter brings together Italian young (<35 y.o.) researchers and professionals working in technology companies, water utilities, and stakeholders involved in water management.

The network counts 200+ members and 1600+ followers on social media.



YWPEU Conference at a glance

- **When:** 14 - 17 June, 2026
- **Where:** Politecnico di Milano, Milan, Italy
- **Attendees:** 250+ water experts from across Europe
- **Target participants:** Young and senior professionals from industry, water utilities, academia, research centers, regulators
- **Atmosphere:** dynamic, inclusive, international, interactive



Tentative Programme

01

Sunday 14/06

- Registration and welcome cocktail

02

03

Monday 15/06 and Tuesday 16/06

- Registration and **“Coffee with the experts”**
- Opening speeches, **keynote speech, sponsors roundtables**
- Daily sessions with oral and poster pitch presentations
- **Workshops** including ongoing EU and national projects
- **Sponsor exhibition area and networking sessions**
- Poster area and sessions
- **Social programme (games, interviews, cocktail event, social dinner)**

04

Wednesday 17/06

Technical tours:

- Joint Research Centre of the European Commission (EC JRC)
- Water Utility in Northern Italy



Key Themes



Digital tools, AI & cybersecurity in the water sector



Water cycle, urban water management for resilience and climate mitigation



Extra topic for workshop/roundtable

Career path



Water and wastewater treatment



Risk assessment, water governance and legislation

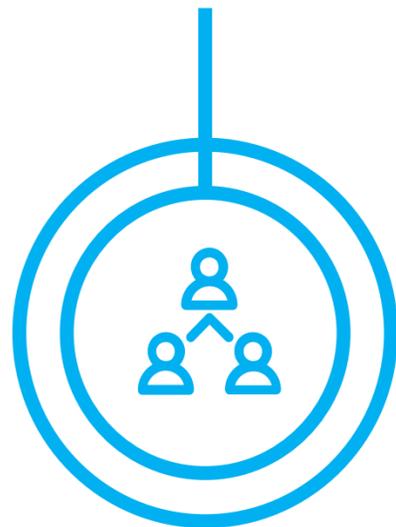


Resource recovery & water-energy-food nexus

Why to sponsor?

Your Gateway to Europe's Next-Gen Water Experts

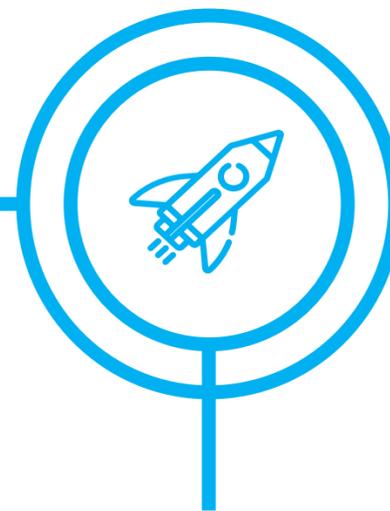
**Connect with innovators
& emerging leaders**



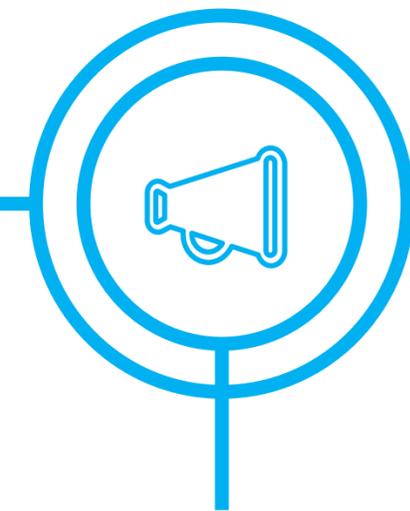
**Boost your visibility and
expand your network**



**Contribute to shape the
program of the event**



**Take the lead and
promote your mission!**



Sponsorship Packages



Bronze Sponsor [max 30] € 1000,00 + VAT



Logo presence with Bronze Sponsor indication on

- Event website
- Conference kit distributed to all participants



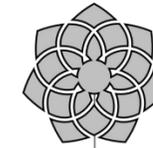
Social media coverage

- Logo featured in a dedicated post for Bronze Sponsors



Hospitality benefits

- Registration of 1 young delegate for the event



Silver Sponsor [max 10] € 2500,00 + VAT



Logo presence with Silver Sponsor indication on

- Event website
- Conference kit distributed to all participants
- **Official conference newsletter**
- **Invitation/program sent via email to all registered participants**
- **Printed and digital communications related to the conference**



Social media coverage

- 1 dedicated post
- Logo featured in a dedicated post for Silver Sponsors



Hospitality benefits

- **Registration of 2 delegates** (including at least one young professional) for the event



Your space in the event

- Distribution of company brochures/flyers available at the registration desk

Sponsorship Packages



Gold Sponsor [max 7]

€ 5000,00 + VAT



Logo presence with Gold Sponsor indication on

- Event website
- Conference kit distributed to all participants
- Official conference newsletter
- Invitation/program sent via email to all registered participants
- Printed and digital communications related to the conference
- **Video projected in the conference room before the start of the sessions**



Social media coverage (LinkedIn, X, YouTube, Instagram)

- 1 extended dedicated post (e.g., carousel or video)
- Logo featured in a dedicated post for Gold Sponsors



Hospitality benefits

- **Registration of 3 delegates** (including at least one young professional) for the event



Your space in the event

- Distribution of **company brochures/flyers** inside the **conference bag** given to all delegates
- **Company gadget** included in the conference bag given to all participants
- **Dedicated space of 100 characters (¼ page)** in the event program distributed to all participants
- Participation in a technical roundtable or in the Career Path workshop
- **Exhibition space** at the conference venue

Sponsorship Packages



Platinum Sponsor [max 3] € 7500,00 + VAT



Logo presence with Platinum Sponsor indication on:

- Event website
- Conference kit distributed to all participants
- Official conference newsletter
- Invitation/program sent via email to all registered participants
- Printed and digital communications related to the conference
- Video projected in the conference room before the start of the sessions
- **Interview backdrop**



Social media coverage (LinkedIn, X, YouTube, Instagram)

- **1 extended dedicated sponsored post on LinkedIn**
- **Logo featured in a dedicated post for Platinum Sponsors**
- **Interview with a company representative**



Hospitality benefits

- **Registration of 4 delegates** (including at least one young professional) for the event and all social program activities



Your space in the event

- Distribution of company brochures/flyers inside the conference bag given to all delegates
- Exhibition space at the conference venue
- **Company gadget included in the conference bag given to all participants**
- **Dedicated space of 200 characters (½ page)** in the event program distributed to all participants
- **Participation in a roundtable discussion on topics aligned with the company's profile**
- **Participation in the Career Path workshop**

Sponsorship Packages



Main Sponsor [max 1]

*Ad-hoc negotiation**

* Contact us for a customized package

Sponsorship Packages



Extra custom



Lanyard for all delegate badges



USB drive for all delegates



Extra gadget (Water bottle, Pen, Notebook)



Dedicated recreational activity



"Coffee with the expert" slot



Workshop



Speed Interview



Cocktails at the gala dinner



Welcome cocktail reception



Coffee breaks



Lunch break



Cocktails at the poster

Sponsorship Packages - Summary

	Bronze	Silver	Gold	Platinum
Cost [€ + VAT]	1000	2500	5000	7500
Delegates	1	2	3	4
Logo	>web site > conference kit	+ newsletter +mail invitation +communications	+ video	+ Interview backdrop
Social	>Logo in the post group dedicated	> 1 post > logo in the post group dedicated	> 1 post extended > logo in the post group dedicated	> 1 post extended > logo in the post group dedicated > company representative Interview
Brochure/depliant	-	Registration desk	Delegate bags	Delegate bags
Company gadgets	-	-	Registration desk	Delegate bags
Agenda Area	-	-	100 characters (¼ page)	200 characters (½ page)
Presentations	-	-	Round Table or Career Path Workshop	Round Table and Career Path Workshop
Exhibition space	-	-	Stand	Stand

THANK YOU

FOR YOUR ATTENTION



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